



# ***El Monte NEWS***

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**FOR IMMEDIATE RELEASE**

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## ***“It will Be Snowing in El Monte!”*** **3130 Tyler, El Monte**

EL MONTE, Calif. – The El Monte Community Center will be transformed into a “Holiday Winter Wonderland” when the 34<sup>th</sup> Annual Holiday House opens on Thursday, December 1<sup>st</sup>, 2005 and runs through Saturday, December 3, 2005.

This traditional event will begin on Thursday at 4:30 PM with a Lighting Ceremony, Parade, Firework Show and 50 Tons of Snow! The Ice Man, Jim Mueller, will set up Two Play Areas, Two Sled Runs and a Snowman Picture Taking Area. The snow blowing will take place at 1:00 PM at Tony Arceo Memorial Park. At 5:30 PM, the Fire Engine Sirens will sound when Jolly St. Nick arrives to open the “Tamar’s Winter Wonderland” dedicated in loving memory of one of our past recreation leaders. The park is located at 3125 Tyler Avenue, right across the street from Holiday House.

ABC-7 and Southland Firefighters will host their “Spark of Love” Toy Drive at this remarkable three-day event. This campaign collects new, unwrapped toys and sports equipment for the under-served children in the community.

Holiday House is a magical event filled with Free Crafts, Great Artisans, Delicious Food, Live Entertainment, a Special Tribute to the Military Personnel, a Concert Featuring “*Impact*” on Saturday, December 3<sup>rd</sup> from 12-3 PM, Santa and Much, Much More! . . . Please see attachment on Holiday House.

For more information, call (626) 580-2200.

El Monte can be visited on the web at [www.ElMonteCA.gov](http://www.ElMonteCA.gov)

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