



PRESS RELEASE

FOR IMMEDIATE RELEASE
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THE CITY OF EL MONTE LAUNCHES NEW WEBSITE

El Monte, Calif. – The City of El Monte proudly announces the unveiling of its new City website today. The website, located at the same URL, www.elmonteca.gov, is intended to be more user-friendly, accessible to all residents, visitors, and business owners, and remains in-line with the City's *Vision El Monte*.

The new website has made City staff salaries available, revamped request for information forms making them easier for residents to access, and includes an organizational chart of all new Management team hires, with bios and contact information.

“Not only is the City's new website more user-friendly,” said Councilwoman Emily Ishigaki, “it also successfully illustrates the transparency and accountability we are striving for in City Hall.”

The website will continue to include information regarding the City's services and upcoming events, each of which is intended to encourage residents to “Explore, Experience, and Enjoy” El Monte together as a community. The website will also feature the City's “El Monte Everytime” page, which is intended to replace the City's ELMO feature. “El Monte Everytime” is a forum in which residents can search frequently asked questions and answers by topic or keyword, or make a request to City staff for assistance. The idea behind “El Monte Everytime” is to ensure that residents may ask questions at any time of the day or night.

In addition, the new website, equipped with a Google Language Translator, features a link to the City's new Facebook page, and will also connect users to the City's forthcoming Twitter page. The new website is also more cost-efficient as City employees can now make changes to upcoming events themselves, instead of contracting out to computer programmers.

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The City of El Monte, located in Southern California, is committed to improving the quality of life for its citizens and strives to provide its community personalized service, uncompromising commitment, and individualized accountability. For information on the City of El Monte, please call 626-580-2001 or visit www.elmonteca.gov.